



# City Manager's Friday Newsletter

## *New Streets to be named for Historic Persons*

The City Council recently directed that new, north-south streets be named for locally-significant historic persons. In the past, the names of new, north-south streets did not follow any particular protocol or system. New east-west streets will continue to receive a numeric name, based upon a south-to-north progression. Our street-naming system is different from the County's, and existing streets within unincorporated areas are renamed at the time of annexation.

City staff is now building a collection of potential street names for use when streets are created with new development, and when existing streets are annexed into the City. If you have suggestions for names for new, north-south streets, you are invited to offer your ideas for our consideration. Please forward your suggestions, with a brief description of the individual and their role in Snohomish's past, to Corbitt Loch, Planning Director, at [loch@ci.snohomish.wa.us](mailto:loch@ci.snohomish.wa.us).

## *Executive Reardon Hosts Summit for Entrepreneurs, Venture Capitalists*

On May 13, Snohomish County Executive Aaron Reardon will engage a panel of the state's most influential business angels, architects, and builders of future industry in a discussion on improving our state's business climate.

This is the second in a series of free summits Reardon is hosting during 2009 to improve the state's global competitiveness. The focus of these summits is primarily on jobs, housing, and healthcare, particularly important during these harshest of economic times.

"Keeping the Puget Sound region and Washington State competitive is key to reviving this sluggish economy and to maintaining our international trade edge," Reardon said. "To do this, our state's business environment must strengthen our existing companies and support the architects and builders of the world's next generation industries."

"Not until this most recent economic collapse have many of us really understood the meaning of 'global economics,'" said Donna Ambrose, the county's economic development program manager. "The reshuffling of the world's economy has many corporations and jurisdictions moving quickly to reinvent their competitiveness strategies. Those that can adapt quickly will have the best chances of surviving and building long-term prosperity."

This important economic summit is being held from 8:00 to 11:15 a.m. at the Lynnwood Convention Center, 3711 196<sup>th</sup> Street SW.

Jim Herbert, founder and CEO of Hebert Research in Bellevue, will deliver a keynote speech on our state and nation's future in terms of global competitiveness.

Luke Timmerman, national biotechnology editor of Xconomy, will lead the nine-panel members in a discussion on what they believe to be the world's most important new businesses, and what our government must do to keep our most prized corporations and industries here in Washington.

The panel of founders, chief executive officers, presidents, and vice presidents represent a broad spectrum of business sectors including biotechnology, energy, organic foods, and clean technology.

## *Be the "Smile of Snohomish"*

Looking for something meaningful yet fun to do for your community? As a Volunteer Travel Counselor at the Snohomish Visitor Information Center, you will advise visitors looking for things to do and places to stay.

The Center is located at 1301 First Street in the heart of historic downtown. Choose a regular 3-hour weekly shift or arrange around your schedule. For more information, contact Jennifer Bravo, Visitor Services Manager, at 425-348-5802, ext. 13 or [jennifer@snohomish.org](mailto:jennifer@snohomish.org).

**May 8, 2009**

[www.ci.snohomish.wa.us](http://www.ci.snohomish.wa.us)



## May 14<sup>th</sup> Opening Day of the Snohomish Farmers Market

**Open from 3:00 – 7:30 p.m.**

**Handicapped Parking is Available**



**First Street and Cedar Avenue  
South of Thurston Insurance**



**Snohomish Farmers Market is "blogging"** Stay up to date with what is going on at the Snohomish Farmers Market. Join us for our 18<sup>th</sup> season. Don't miss a single market!

Click the link today: <http://snohomishfarmersmarket.blogspot.com>.

✧ ✧ **Calendar 2009** ✧ ✧

***Design Review Board***  
Wednesday, May 13 - 7 p.m.  
City Hall Conference Room  
116 Union Avenue

FIRST STREET | Open Aire Market!



Saturday | May 16th  
8:30am—6:00pm

Arts | Antiques | Eats | Entertainment

FREE ADMISSION \* OPEN to the PUBLIC

FREE ANTIQUES APPRAISAL,  
Courtesy Snohomish Antiques Study Club

BOOTH, PRESS, or  
EVENT INQUIRIES:  
[SnohomishFaire@live.com](mailto:SnohomishFaire@live.com)



[www.SnohomishFaire.com](http://www.SnohomishFaire.com)

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# The 1st Annual Snohomish Wedding Showcase Tour



 Visit a 13-Wedding Venue "Open House"

## Noon to 6pm

## Sunday, May 17

## Over 50 Participating Wedding Professionals!

### *What is the Snohomish Wedding Showcase Tour?*

Snohomish is proud to have 18 venues that could host your special day. 13 of the venues will be hosting Open Houses on Sunday, May 17 from Noon to 6pm. Brides, grooms, their family and friends are invited to spend the day in Snohomish and tour the venues. At each venue prestigious wedding professionals like wedding couture boutiques, caterers, bakers, photographers, officiates, musicians, jewelers, planners and many more will showcase their services.

### *How do I get a tour Map?*

Tour maps can be downloaded online at [www.MySnohomishWedding.com](http://www.MySnohomishWedding.com). Maps are available the day of the event at the Snohomish Visitor Information Center, 1301 First Street, Snohomish, from 11:00am - 4:00pm.

## 13 Snohomish Wedding Venues will be Open!

# WIN!

A Complete  
**Wedding  
Package\***

[www.MySnohomishWedding.com](http://www.MySnohomishWedding.com)



More information?

Debbie Emge  
[Debbie@MySnohomishWedding.com](mailto:Debbie@MySnohomishWedding.com)  
360-282-3197

Limousine rides between the  
participating venues is courtesy of:

**Silver Lining Limo**

\*Restrictions apply.  
Must visit all ten wedding venues on the tour and submit tour ticket entry to Sachi Jewelry to be eligible for the drawing.  
Complete details available online. [www.mysnohomishwedding.com](http://www.mysnohomishwedding.com)

