



City Manager's Friday Newsletter

Bus Drivers Needed for Senior Community Outreach Program



The Snohomish Senior Center has been awarded a 14 passenger bus with a wheelchair lift through a grant submitted to the Community Transit Van Go program.

The bus is a part of the new Senior Community Outreach Program (SOP). SOP was developed to provide Snohomish seniors a means for transportation to the Center so that they can participate in the Center's programs and services, including meals.



will also be used in partnership with the City of Snohomish and the Chamber of Commerce to provide a fee-based shuttle service during special community events.

The shuttle service will be launched during Kila Ha Ya Days on July 17th and 18th and will run from 11:00 a.m. until 4:00 p.m. Volunteers are needed to assist with driving the Shuttle during these dates. You do NOT need a special license to drive the bus. The Senior Center will provide training to operate the bus and wheelchair lift. Volunteers need to be younger than 70 years of age, easy going, good in emergencies, and have pleasant personalities and excellent driving records.

If you are interested in being a volunteer bus driver for the Snohomish Senior Center, please contact Kim Mosley for further details at 360-568-0934, or email her at kmosley@snohomishseniorcenter.com.

Facebook, Twitter, Blogs, LinkedIn and Now Foursquare! What's Right for Me?

Social networking is an essential marketing tool today. It is important that every business include social media in their overall marketing plan, but which platforms should you use, and how do you create a plan so that you don't add hours to your already packed schedule? Laura Christianson, owner of Blogging Bistro, will share some strategies that will help you make the most of your social media marketing plan.

This FREE class sponsored by the City of Snohomish and Grow Washington will be held on Monday, June 28 from 6:00-7:30 p.m. at the Carnegie Education Center, 105 Cedar Avenue, Snohomish.

Please RSVP at <http://bit.ly/snohomishsocmed> or via email to emge@ci.snohomish.wa.us.

June 25, 2010

www.ci.snohomish.wa.us

Business Owners Input Needed

Project Concentrus was established jointly by the leadership of the Economic Development Council of Snohomish County, Everett Area Chamber of Commerce, and the South Snohomish County Chamber of Commerce to help the organizations increase collaboration and impact in advancing economic vitality across Snohomish County.

This survey is an opportunity for you to share your ideas on the strengths and needs for future improvement relative to stimulating economic vitality in Snohomish County. The survey should take no more than ten minutes of your time to complete and can be found at: <http://bit.ly/EDCSurvey>.

All individual survey responses will remain confidential, and only summarized survey data will be shared with the three organizations' boards of directors and the Project Concentrus Oversight Committee.

Please review each survey question carefully, and then select the answer that best reflects your view. Please answer all parts of all questions in the survey so we have all your inputs on the important issues being assessed in the survey.

The survey website will be open day and night for two weeks, starting on Tuesday, June 22. **PLEASE COMPLETE THIS SURVEY NO LATER THAN END OF BUSINESS ON TUESDAY, JULY 6, 2010.** After that date, the survey will be closed. Please respond to the survey only once.

When you have completed the entire survey, simply click on the "Done" button at the bottom. (Note: Please exit the survey before closing your browser window. If you close your browser window before exiting the survey, your responses will not be recorded).

A summary of the survey results will be made available. No information will be publicly released about your specific answers. At the end of the

survey is a place for you to provide us with your email address so we can contact you about how to access the results summary.

If you have any questions regarding the survey, please email Don Iannone, the consulting team project manager, at: diannone@ix.netcom.com.

Thank you for your leadership inputs.

Sincerely yours,

Rick Cooper
CEO, The Everett Clinic
Chair, EDC of Snohomish County
Chair, Project Concentrus Oversight Committee

Cathy Reines
CEO, First Heritage Bank
Chair, Everett Area Chamber of Commerce
Executive Committee Member, Project Concentrus Oversight Committee

Stan Finley
Director of Franchising and Government Affairs,
Comcast Chair, South Snohomish County Chamber of Commerce Executive Committee Member,
Project Concentrus Oversight Committee

✧ ✧ **Calendar 2010** ✧ ✧

***No Meetings Scheduled
Next Week***

It's Berry Time Again



Presented by

The Snohomish Rotary Club



The club announced that 70% of the profits from this year's sale of berries will be used in the Snohomish School District.

The pre-sold berries that will be available:

Strawberries in a 15 pound bucket are \$30

Raspberries in a 14 pound bucket are \$38

Blueberries in a 10 pound box are \$30.

Please help us continue our good work by buying berries and telling your family, friends, and co-workers about our berry sales.

Learn more about the Rotary club by going to our website: www.snohomishrotary.org, and our Facebook: Snohomish Rotary Club.

**Pre-ordered berries can be picked up 3:30-6 p.m. on Thursdays:
Strawberries—July 1, Raspberries—July 15, and Blueberries—July 29**

The berries can be picked up at one of the following pre-selected locations:

Everett: Our Lady of Perpetual Help Catholic Church, 2619 Cedar St.

Monroe: Merrill Gardens, 15465 179th Ave SE

Snohomish: 1st Presbyterian Church, 13th St and Lakeview

Order berries online at www.snohomishrotary.org