

Standard Banners

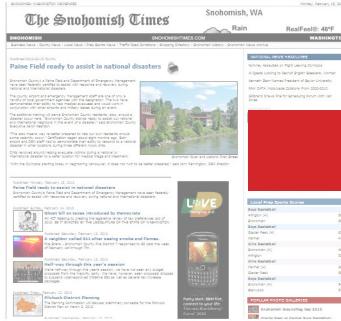
SnohomishTimes.com offers an extensive range of standard and rich media formats to help you build a strong advertising campaign that reaches Snohomish markets and local search objectives.

Leaderboard



- 728x90 pixels
- GIF, JPG, Flash
- 35K max GIF/JPG file size
- 40K max Flash file size/Initial Load
- 100K max Polite Load

Medium Rectangle



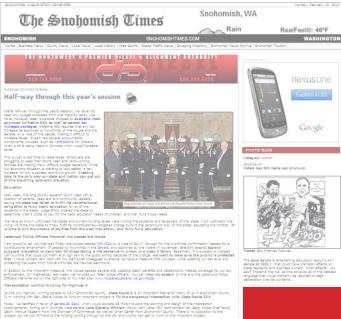
- 300x250 pixels
- GIF, JPG, Flash
- 35K max GIF/JPG file size
- 40K max Flash file size/Initial Load
- 100K max Polite Load

Micro Bar



- 88x31 pixels
- GIF, JPG, HTML
- 10K max file size

Small Rectangle



- 300x100 pixels
- GIF, JPG, Flash
- 25K max GIF/JPG file size
- 30K max Flash file size

Skyscraper or Wide Skyscraper



- 120x600 pixels or
- 160x600 pixels
- GIF, JPG, Flash
- 35K max GIF/JPG file size
- 40K max Flash file size/Initial Load
- 100K max Polite Load

Half Banner



- 234x50 pixels
- GIF, JPG, or a standard tag that redirects to a GIF/JPG
- 20K max GIF/JPG file size

Letterboard Med Rect Micro Bar Sm Rect Skyscraper Half Banner

	✓	✓	✓	✓	✓	✓
Snohomish Times	✓	✓	✓	✓	✓	✓
iShopSnohomish		✓	✓	✓	✓	✓
Snohomish VIC			✓	✓		✓
Snohomish HDS	✓		✓	✓		✓
Snohomish History	✓			✓		
Snohomish Reunion				✓	✓	✓
Snohomish Autumn Fest	✓		✓	✓		✓
GroundFrog Day	✓		✓	✓		✓