

# Standard Banners

SnohomishTimes.com offers an extensive range of standard and rich media formats to help you build a strong advertising campaign that reaches Snohomish markets and local search objectives.



- Leaderboard**
- 728x90 pixels
  - GIF, JPG, Flash
  - 35K max GIF/JPG file size
  - 40K max Flash file size/Initial Load
  - 100K max Polite Load



- Medium Rectangle**
- 300x250 pixels
  - GIF, JPG, Flash
  - 35K max GIF/JPG file size
  - 40K max Flash file size/Initial Load
  - 100K max Polite Load



- Micro Bar**
- 88x31 pixels
  - GIF, JPG, HTML
  - 10K max file size



- Small Rectangle**
- 300x100 pixels
  - GIF, JPG, Flash
  - 25K max GIF/JPG file size
  - 30K max Flash file size



- Skyscraper or Wide Skyscraper**
- 120x600 pixels or
  - 160x600 pixels
  - GIF, JPG, Flash
  - 35K max GIF/JPG file size
  - 40K max Flash file size/Initial Load
  - 100K max Polite Load



- Half Banner**
- 234x50 pixels
  - GIF, JPG, or a standard tag that redirects to a GIF/JPG
  - 20K max GIF/JPG file size

	Letterboard	Med. Rect	Micro Bar	Sm Rect	Skyscraper	Half Banner
Snohomish Times	✓	✓	✓	✓	✓	✓
iShopSnohomish		✓	✓	✓	✓	✓
Snohomish VIC			✓	✓	✓	✓
Snohomish HDS	✓	✓	✓	✓	✓	✓
Snohomish History	✓			✓		
Snohomish Reunion			✓	✓		✓
Snohomish Autumn Fest	✓		✓	✓		✓
GroundFrog Day	✓		✓	✓		✓